



HELEN AHPORNSIRI

BRAND DECK



Helen Ahpornsir

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Helen Ahpornsiri

BRITISH ARTIST

REAL PRESSED FLOWERS

81.7K FOLLOWERS ON INSTAGRAM





Helen Ahpornsiiri

Helen Ahpornsiiri (pronounced AHH-pon-si-ree) is an illustrator based in Sussex, UK. All Helen's work is made using 100% real flowers, petals, stems and leaves. These are grown or foraged responsibly before being placed in a flower press. Each piece is then cut and delicately positioned to form detailed illustrations; all brimming with the intricate twists and tangles of plant life.

HELEN AHPORNSIRI BRAND SUMMARY



Helen Ahpornsiri

Helen Ahpornsiri's guiding principle in working with natural materials is always to contribute more than she takes. If foraging from the wild, Helen follows the BSBI code of conduct. She only collects small specimens from abundant species, being careful to cause as little disturbance to the environment as possible. Working with a variety of flora, preferring fern and wildflower species - Helen is interested in the idea of preserving plants and giving them a new narrative.



PROCESS

HELEN AHPORNSIRI PRESSED FLOWERS



© Helen Ahpornsi

Helen's illustrations are made by hand from hundreds of leaves and flowers with traditional flower-pressing methods. Using a matt glue, works are carefully cut and assembled using tweezers. Each piece can take 3-5 weeks to create.

HELEN AHPORNSIRI CLIENTS



MUSEUMS &
GALLERIES



SCHMUTZ WATCHES



HELEN AHPORNSIRI BEST-SELLERS



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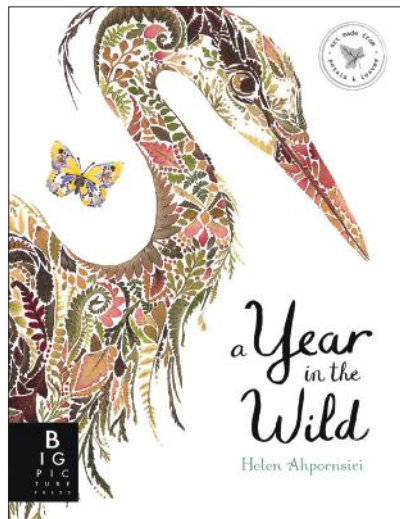
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HELEN AHPORNSIRI NON-FICTION

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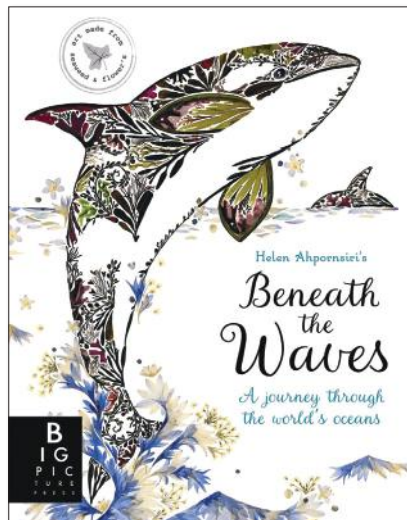
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**Published
2018**
Big Picture
Press – Templar
Publishing
Translated into
15 languages



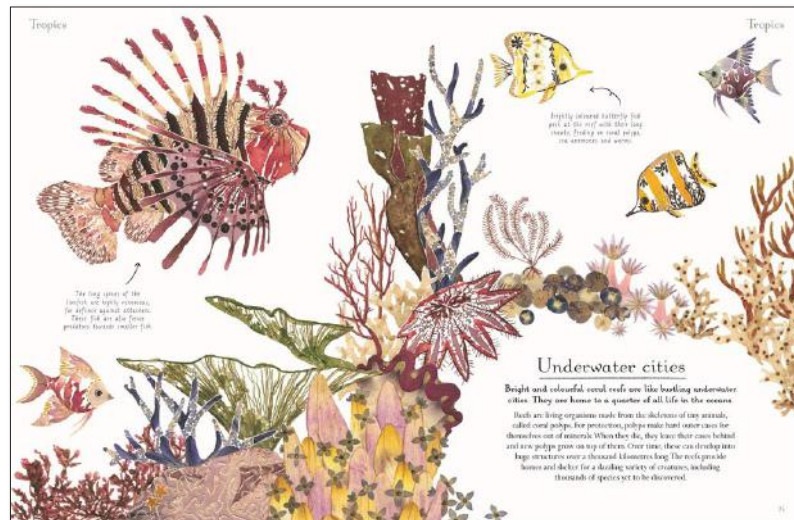
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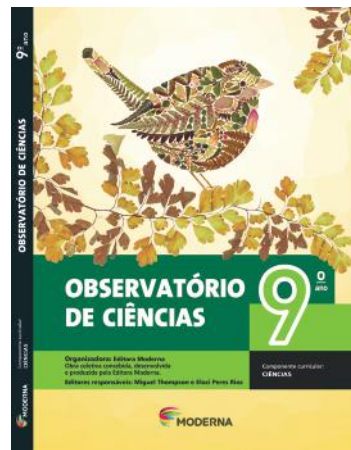
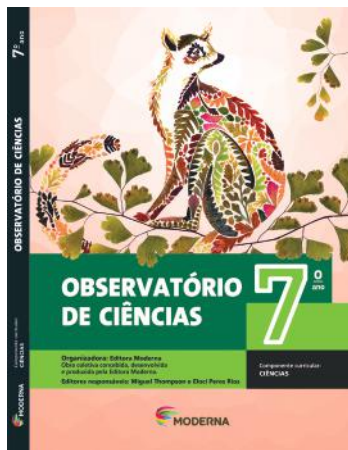
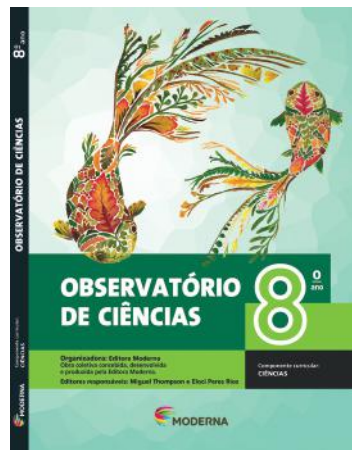
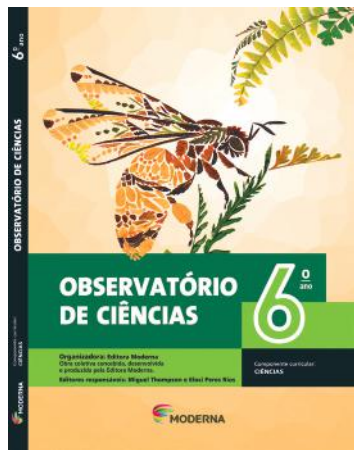


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HELEN AHPORNSIRI BOOK COVERS



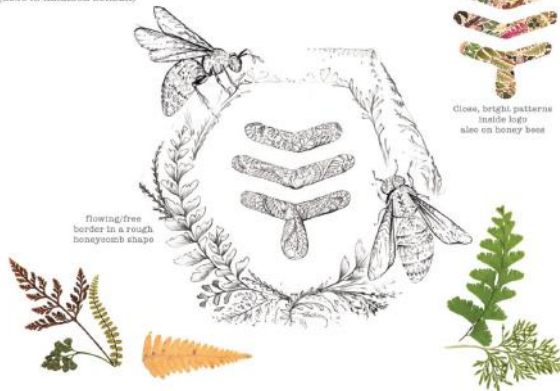
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HELEN AHPORNSIRI BRANDING



IDEA 2
(LOGO IN HEXAGON BORDER)



Close, bright patterns
inside logo
also on honey bees

Flowing/free
border in a rough
hexagon shape



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HELEN AHPORNSIRI EDITORIAL

ZEIT  MAGAZIN



© Helen Ahpornsiri



ZeitWissen magazine
feature October 2019

HELEN AHPORNSIRI GREETING-CARDS

MUSEUMS &
GALLERIES



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MUSEUMS &
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HELEN AHPORNSIRI HOMEWARES



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HELEN AHPORNSIRI WALL-ART



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HELEN AHPORNSIRI WATCHES

SCHMUTZ WATCHES



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HELEN AHPORNSIRI APPAREL

PANKAJ
& NIDHI



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HELEN AHPORNSIRI PHONE CASES

Stringberry



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PRESS

HELEN AHPORNSIRI PRESS



Country Living Magazine



DPI Magazine

The background is a dense, repeating pattern of various botanical illustrations. It includes a wide variety of flowers such as daisies, poppies, and cornflowers in colors like orange, pink, purple, blue, and yellow. Green stems and leaves are interspersed among the blooms. In the center, there is a white rectangular box with rounded corners and a thin purple border. Inside this box, the text "LOGO & CREDIT LINE" is written in a bold, purple, sans-serif font.

**LOGO &
CREDIT LINE**

HELEN AHPORNSIRI LOGO & CREDIT LINE



Helen Ahpornsiri

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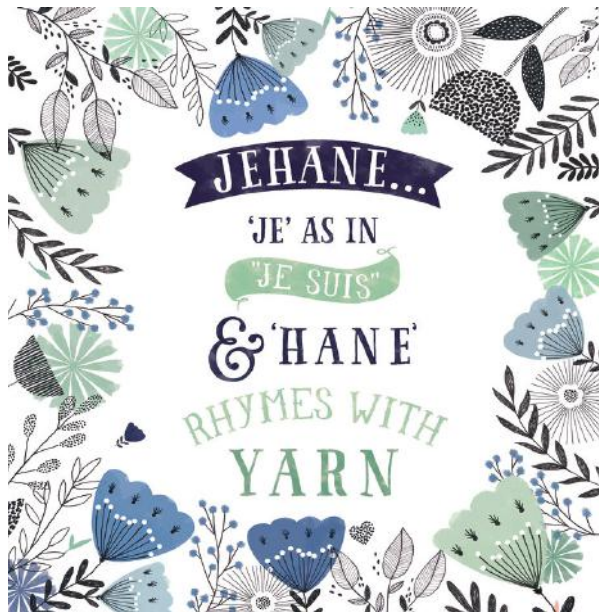
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MAKING ART WORK



Helen Ahpornsiri

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